



Swale Borough Council, Swale House, East Street,
Sittingbourne, Kent, ME10 3HT

Premises licence number: SHE/SWALE/189/0238

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

The Playa
The Leas
Minster-on-sea

Post town	Sheerness Kent	Post code	ME12 2NL
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Telephone number	01795 873059
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Where the licence is time limited the dates

No Limitation

Licensable activities authorised by the licence

Sale of Alcohol
Live/Recorded Music
Late night Refreshments

The times the licence authorises the carrying out of licensable activities

Sale of alcohol (Indoors)

Monday – Saturday: 08:00 - 01:30
Sunday: 08:00 - 24:00
Bank Holidays: 08:00 - 01:30
New Years Eve: 11:00 - 23:00 (next day)

Sale of alcohol (Outdoors)

Monday 12:00 – 18:00
Friday – Sunday 12:00 – 21:00

Recorded Music (Indoors)

Monday – Saturday: 08:00 - 01:30
Sunday: 08:00 - 24:00
Bank Holidays: 08:00 - 01:30
New Years Eve: 11:00 - 23:00 (next day)

Live Music (Indoors)

Thursday – Saturday: 20:00 - 24:00
 Sunday: 20:00 - 23:30
 Bank Holidays: 20:00 - 24:00
 New Years Eve: 20:00 - 24:00

Live Music (Outdoors)

Monday 12:00 – 18:00
 Saturday – Sunday 12:00 – 18:00

Late Night Refreshments

Monday – Saturday: 23:00 - 01:30
 Sunday: 23:00 - 24:00
 Bank Holidays: 23:00 - 01:30
 New Years Eve: 23:00 - 05:00

The opening hours of the premises

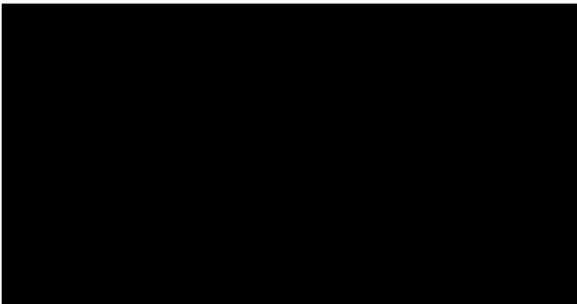
Monday – Saturday 08:00 – 02:00
Sunday 08:00 – 00:30
 Bank Holidays 08:00 – 02:00
 New Years Eve 11:00 – 23:30 (next day)

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

On and off the premises

Part 2**Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence**

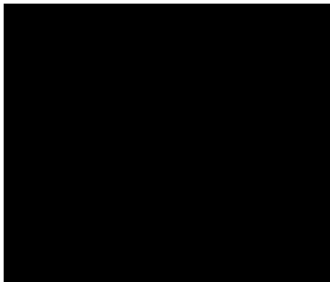
Nicola Smith


Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Nicola Smith

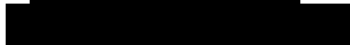


Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence No:



Issued By:



Annex 1 – Mandatory Conditions

Condition 1

No supply of alcohol may be made under this licence:-

- (a) At a time when there is no designated premises supervisor in respect of it or
- (b) At a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.

Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.

Condition 2

Only individuals licensed by the Security Industry Authority (SIA) maybe used at the premises to guard against:-

- (a) Unauthorised access or occupation (e.g. through door supervision)
- (b) Outbreaks of disorder
- (c) Damage

Condition 7

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Condition 8

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Condition 9

- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

Condition 10

The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Condition 11

- (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price, which is less than the permitted price.
- (2) For the purpose of the condition set out in paragraph 1:-
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979(6);
 - (b) "permitted price" is the price found by applying the formula:- $P = D + (D \times V)$ where:-
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence:-
 - (i) the holder of the premises licence
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994(7)
- (3) Where the permitted price given by Paragraph (b) of paragraph (2) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (4) (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph (2) on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

Condition 1

'Proof of age' scheme to be in operation.

Condition 2

Fire Extinguishers to be tested annually.

Condition 3

Garden to be closed by 23.30 except when in use for a function.

Condition 4

Accompanied children only are allowed on the premises

Conditions consistent with the Operating Schedule following an application for a full variation of the licence effective from 7th March 2023

Condition 5

Live music to be played intermittently in the garden area between June and September each year and for no more than 2 hours in any one day.

Condition 6

CCTV will be provided in the form of a recordable system, capable of providing pictures of evidential quality in all lighting conditions particularly facial recognition.

- (i) Cameras shall record all ingress and egress to the premises, fire exits and all areas where sale or supply of alcohol occurs.
- (ii) Equipment must be maintained in good working order, with recordings correctly time and date stamped. Recordings MUST be kept in date order, kept for a period of 31 days and handed to police and authorised officers on request.
- (iii) The premises licence holder must ensure at all times the designated premises supervisor (DPS) or an appointed member of staff is on the premises and is capable and competent at downloading CCTV footage in a recordable format to the police and a Swale council authorised officer upon request.
- (iv) The recording equipment and discs/tapes shall be kept in a secure environment under the control of the premises licence holder or designated premises supervisor.
- (v) An operational daily log report must be maintained and endorsed by signature, indicating the system has been checked and is compliant. In the event of any failures, any action taken is to be recorded.
- (vi) In the event of technical failure of the CCTV equipment the premises licence holder or appointed member of staff must report the failure to the police licensing officer within 24 hours (licensing.north.division@kent.pnn.police.uk).

Condition 7

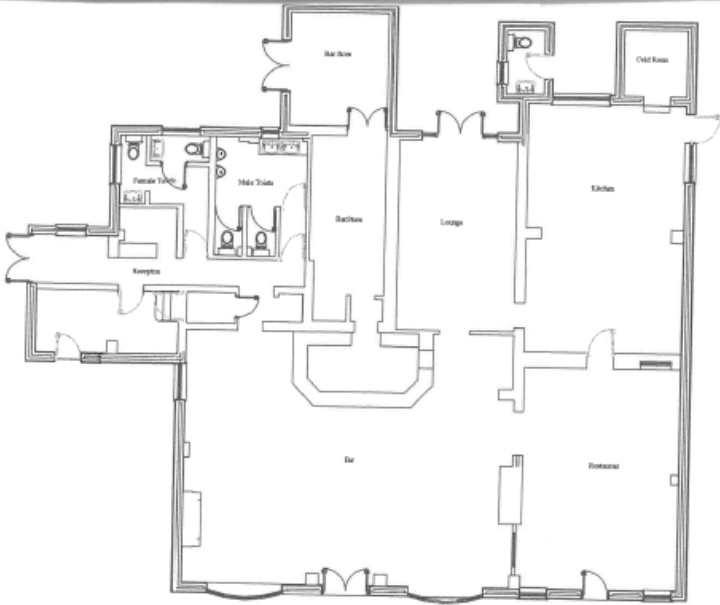
All persons that sell or supply alcohol to customers must have licensing training.

- (i) Training should take place within six weeks of employment and any new employees will be supervised until the training has taken place.
- (ii) Refresher training should be repeated a minimum of every six months or earlier if required due to changes of legislation.
- (iii) Training records must be kept on the premises and shall contain the nature, content and frequency of all training.
- (iv) Records must be made available for inspection by police or a Swale Council authorised licensing officer on request either electronically or hard copy.
- (v) An incident log shall be kept at the premises and made available on request to police or a Swale Council authorised licensing officer. It must be completed within 24 hours of the incident and will record the following:
 - a) All crimes reported to the premises.
 - b) All ejections of patrons.
 - c) Any complaints received concerning crime and disorder.
 - d) Any incidents of disorder.
 - e) Any faults in the CCTV system
 - f) Any visit by a relevant authority or emergency service.
- (vi) A Challenge 25 policy will be operated from these premises and posters will be displayed stating this policy. The only forms of ID acceptable are either a new photographic driving licence, a valid UK passport, Official HM Armed Forces ID Card or a recognised proof of age card containing the official PASS logo.

Condition 8

Posters will be on display advising customers of the Challenge 25 policy.

Plans



EXISTING GROUND FLOOR PLAN 1:100

	WOODSTOCK ASSOCIATES KEITH PLUMB MBAY ARAD Member of the British Institute of Architectural Technologists PLANNING - DESIGN - SURVEYING 53 Woodstock Road, Sittingbourne, Kent ME10 4HU Telephone: 01755 476113
	THE PLAYA THE LEAS, MINSTER SHEPPEY KENT



